



On The Day That Santa Brightens the Hearts of the Kiddies

*The Christmas Dinner will Brighten the Day
for the Grownups.*

1 lb. Royal Pitted Dates (Stuffed with Walnuts)	64c
Sun Maid California Raisins (Fancy Cluster), package	30c
Royal Scarlet Fancy Figs (Stuffed with Pecans and Cherries), 12 1/2-ounce	64c
Premier Choc-o-Mel (Prepared Chocolate), 10 oz.	29c
All Good (Fancy) Fruit Salad, No. 21-2	59c
Premier Plum Pudding, 15-oz.	26c
Premier Fig Pudding, 15-oz.	40c
Premier Fruit Cake, 15-oz.	29c
5-lb. Fruit Cake (N. B. C.)	\$3.25
2-lb. Fruit Cake (N. B. C.)	\$1.25
Red Cherries 3 ounces (Astoria)	14c
Red Cherries, 5 ounces (Astoria)	26c
Red Cherries, 8 ounces (Astoria)	37c
Belgium Petit Pois Peas (Extra Fancy)	29c

Also a FULL LINE OF NUTS, FRUITS
and VEGETABLES

Piggly Wiggly

"All Over the World."

ASK AT ROWTON'S **AUTO PAINTING**
How to Get That
SONORA
FOR CHRISTMAS
Tops, Cushions and Seat Covers
MODEL PAINTING
& TRIMMING CO.

Old Santa Right on Time



The Christmas Tree

MAKE extra stockings for the tree from bits of old window curtains, net, or even mosquito netting. Fill them with candles, popcorn, or nuts. They may be cut over baby's stockings as a pattern and the children will enjoy overhand stitching the edges with bits of yarn.

Strings of popcorn or cranberries make gay festoons for the tree and afford occupation for little folks who will "get under foot" at this busy season.

Funny little dolls may be made from round-headed clothespins. Wind about four thicknesses of crepe paper around the pin for petticoats. Make a waist of the crepe paper, tying a baby ribbon around the "waist" for a sash. White paper bound over the top of the peg forms the face, over which another piece is drawn to form bonnet.

A few yards of tinsel cut into six or eight-inch lengths may be combined with the smaller penny ornaments to make elaborate decorations that sell for more.

Small boxes from the stores may be covered with Christmas paper, have two holes punched in them and ribbon handles fastened to them. These boxes filled with candies help make the tree festive.—Trit.

L. O. Garrison
Violin Instructor
Studio at
REID and FOURTH

The Big Old House In the Little Old Town

WELL, Christmas is coming, and all the day long
My thoughts have been running
away.

With an echoing laugh and the lift of a song
To an old-fashioned Christmas day—
To a big old house in a little old town.
Where you and the others and I
Made merry together, with never a frown
And never a thought of a sigh.

The big old house in the little old town.
Oh, how it would rock with our mirth,
And gather us gladly and cuddle us down,
The homeliest place on the earth.
It wasn't upholstered in tapestries rare,
(I can see the old window-seat yet)
It may have been shabby a bit here and there—
Well, those are the things we forget.

But, oh! the mysterious secrets it knew,
That old house, when Christmas was coming,
And the laughter and fun ringing through
it and through,
And the voices and somebody humming;
And the hour when around the piano we'd
meet.

Yes, even in busy December
For an old Christmas hymn with its har-
mony sweet—
Ah, those are the things we remember.

And then you recall how the midnight
train down
Would bring back a sister or brother,
To the big old house in the little old town,
Where Christmas meant home and the
others,
And the old house was looking its holiday
best.

And the table all spread for the feast;
With an extra chair set for the holiday
guest,
Some stranger, "one of the least."

The big old house in the little old town—
They tell me the years are unkind,
It looks bare and neglected, its fence
tumbles down.

Since we scattered and left it behind,
No, I haven't been back; I would rather
recall
The days of its glory gone by,
When we fled to its arms for the best day
of all.

You and the others and I,
—Grace Strickler Dawson, in Kansas City
Star.

JUST SO.
He: What's the proper thing for a fellow to give his fiancée for Christmas?
She: Oh, anything that costs over \$25.00.



There Is No Substitute for Quality

When you buy a house you make sure that the foundation, the walls and the roof are constructed for permanence. Buy a motor car in the same way.

The sturdy body of the Studebaker Light-Six Sedan is an admirable example of substantial body-building. It is constructed of the finest materials and with a high degree of craftsmanship to give years of satisfactory service—no makeshift construction merely to meet a price.

Eight stout ash pillars, from floor to roof, insure permanent strength and rigidity. The four wide-opening doors are a real convenience in getting in and out. Broad windows provide clear vision in every direction.

Seats are of generous proportions with deep springs to give lasting comfort. The upholstery is of mohair velvet plush, as durable as it is attractive. The heater will give warmth and comfort on cold days.

The Light-Six has proved its reliability on the highways of the world. The ample power, quietness and remarkable flexibility of its motor are a source of continuous satisfaction. It is easy to handle in traffic. Constant gear shifting is unnecessary because it throttles down to a walking pace in high gear. Vibration, which is so annoying in closed cars, is virtually eliminated.

The low price is due to complete manufacture by Studebaker in one of the most modern and complete automobile plants in the world. Middlemen's profits are eliminated and the savings are passed on to the buyer.

The name Studebaker stands for comfort, quality and durability.

LIGHT-SIX
SEDAN
\$1550

EQUIPMENT

Four doors that swing wide open. Heater. Eight-day clock. Thief-proof transmission lock. Cow ventilator. Side coach lamps. Rain visor and windshield cleaner. Inside locks on three doors and outside lock on right-hand front door. Dome light. Mohair velvet plush upholstery.

MODELS AND PRICES—f. o. b. factories			
LIGHT-SIX 5-Pass., 117 W. B. 40 H. P.	SPECIAL-SIX 5-Pass., 117 W. B. 50 H. P.	BIG-SIX 7-Pass., 148 W. B. 60 H. P.	
Touring \$ 975	Touring \$1275	Touring \$1750	
Roadster (3-Pass.) 975	Roadster (2-Pass.) 1250	Speedster (4-Pass.) 1835	
Coupe-Roadster (2-Pass.) 1225	Roadster (4-Pass.) 1275	Coupe (4-Pass.) 2400	
Sedan 1550	Coupe (4-Pass.) 1875	Coupe (5-Pass.) 2550	
	Sedan 2050	Sedan 2750	

Non-Skid Cord Tires, Front and Rear, Standard Equipment

Terms to meet your convenience

FOWLER & BLAKE

THIS IS A STUDEBAKER YEAR

BURNING THE YULE LOG

THE name given by the ancient Goths and Saxons to the festival of the winter solstice was Yule, or Yule. The latter term is still reserved by the Scotch.

The burning of the Yule log, known by other names in continental Europe, was an ancient Christmas ceremony descending from the Scandinavians, who at their feast of Yule used to kindle huge bonfires in honor of their god Thor. Similar bonfires were kindled in Europe and elsewhere at the summer solstice.

The English ceremony of bringing in and burning the Yule log on Christmas eve, which still has its local survivals, was full of picturesque detail. The log was a massive piece of wood, frequently the rugged and grotesquely marked root of an oak.

It was drawn in triumph from its resting place amid shouts and laughter, every wayfarer doffing his hat as it passed. On its entrance into the baronial halls, the minstrels hailed it with song and music, or in the absence of the minstrels each member of the family sat upon it in turn and sang a Yule song.

I'se Lookin' fer Ol' Santa



LOYAL ORDER
OF MOOSE
Palatka Lodge
No. 1401, meets
every Wednes-
day. Visitors
welcome.

Reo Mutual Bus Line

Offices Between Hotels James and Martin.

LINES TO ST. AUGUSTINE,
GAINESVILLE AND OCALA.

To St. Augustine—8 a. m., 11 a. m.,
2 p. m., 4:15 p. m.

To Gainesville—8 a. m., 2:30 p. m.

To Ocala—8 a. m.

Miller's Reo Bus Line; W. A. Goethe's
New Star Bus Line and C. P. Pillars
Reo Bus Line.

Phone 589

ASK AT ROWTON'S
How to Get That
SONORA
FOR CHRISTMAS

Florida East Coast

RAILWAY

Flagler System

Departure of passenger trains
Palatka, Union Station, for East
atka, daily:

No. 101, 10:10 am. No. 103, 11:30
No. 105, 1:40 pm. No. 107, 4:40
No. 109, 5:50 pm.

Departure of passenger trains
EAST PALATKA STATION
SOUTHBOUND DAILY

No. 29—Coaches & P. Car. 11:30
No. 85—Coaches & Sleepers 1:30
No. 37—C'ches & Pullman 11:30

NORTHBOUND DAILY

No. 38—C'ches & Pullman 6:30
No. 86—C'ches & Pullman 10:30
No. 30—Coaches & P. Car. 5:30

J. D. RAHNER, G. P. A.

Evening Slippers in Exclusive New Designs



Lustrous satins that run the gamut of fashionable evening shades.

Shimmering brocades that introduce novel notes in their stylings.

Glistening patent leathers that combine the comfort and smartness so necessary if one's feet are to be comfortable and look smart throughout long, happy evenings.

Hickenlooper's
PALATKA—FLORIDA
SHOES THAT SATISFY

Pure Ice vs. Poor Ice

There is something to consider in quality of ICE as well as in any other merchandise. We make ICE from distilled water. We deliver clean and pure.

Sanitation an Item

It costs money to keep an ice factory sanitary. It takes time and labor. We spend both of these. ICE is a fast growing commodity in the daily life for preserving foods and for cooling water, tea and milk. Be sure it is pure. *Our ice is pure.* We want you to know how we make it and see the surroundings. It's an item in manufacture.

Southern Utilities Company